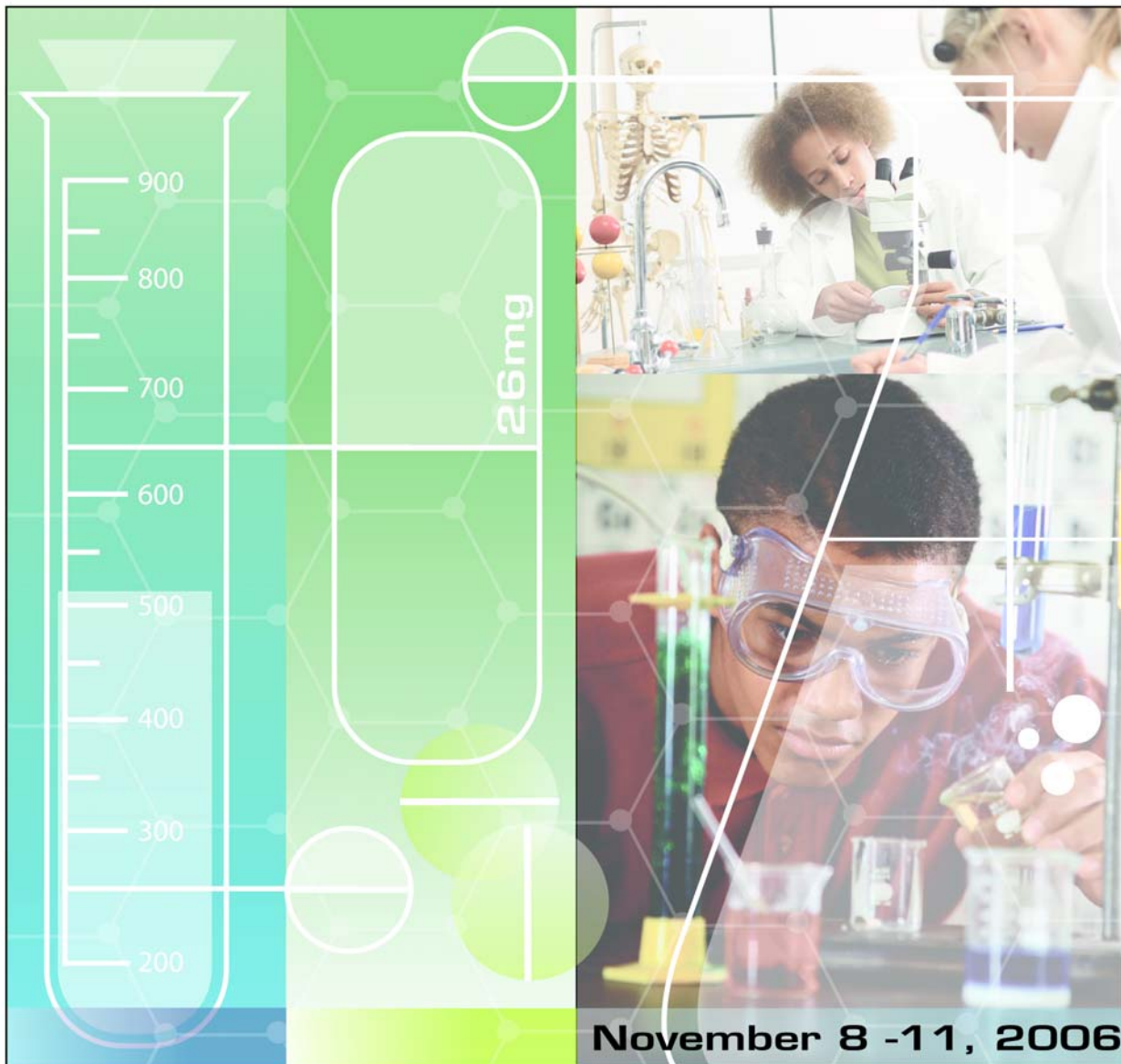


# EXHIBIT PROSPECTUS

# ABRCMS

Annual Biomedical Research Conference for Minority Students



ANAHEIM CONVENTION CENTER & ANAHEIM MARRIOTT, ANAHEIM CA

# 2006 ABRCMS

## ABRCMS

The Annual Biomedical Research Conference for Minority Students (ABRCMS) is a national conference designed to encourage undergraduate, graduate and postdoctoral level under-represented minority students to pursue advance training in the biomedical and behavioral sciences. The 2006 ABRCMS is scheduled for November 8th - 11th at the Anaheim Convention Center and Marriott Hotel in Anaheim, California.

## DATES AND TIMES OF EXHIBITION

Thursday, November 9: 2:00 pm - 6:00 pm  
Friday, November 10: 2:00 pm - 6:00 pm  
Saturday, November 11: 9:30 am - 12:00 noon

## EXHIBIT LOCATION

All exhibit booths will be located in Exhibit Hall A at the Anaheim Convention Center.

Exhibits will be held to coincide exclusively with poster sessions to avoid conflicts. This will maximize your exposure and ensure high traffic to your booth.

## EXHIBIT REGISTRATION FEES

Premier Exhibit Booth: \$1,800  
Prime Exhibit Booth: \$1,500

## EXHIBIT PROVISIONS

The price of an exhibit booth includes:

- ONE conference registration, which includes all conference materials, all planned meals, closing banquet, refreshment breaks, and access to all sessions
- One 10' x 10' exhibit space (8' high backdrop and 3' high dividers)
- Carpet in exhibit space
- One 6' table with skirt, two chairs, and a trash can
- Identification sign in exhibit space
- Program description in the Exhibitor Guide (limited to 100 words)
- Institution/organization URL on ABRCMS website (if URL is given on contract)
- General security service/Daily aisle maintenance

## FREQUENTLY ASKED QUESTIONS

**Q:** How many conference registrations come with the purchase of an exhibit booth?

**A:** One conference registration is included with each exhibit booth purchase. A conference registration includes all scheduled meals, including the closing banquet, and access to all sessions. The person listed on the exhibit booth contract will automatically receive the conference registration.

**Q:** Can an exhibit booth have more than one exhibitor? If so, do additional exhibitors need to register for the conference?

**A:** Yes, you are welcome to have more than one exhibitor at your exhibit booth. However, all additional exhibit booth personnel must register separately for the conference.

**Q:** How do I cancel my exhibit booth registration?

**A:** Cancellations must be received in writing by October 2, 2006 to receive a refund minus a \$200 processing fee.

**Q:** How do I ship exhibit materials to ABRCMS?

**A:** Champion Exposition Services is our recommended provider. An Exhibitor Services Manual will be mailed prior to the conference, which will include shipping information. If you choose to make your own arrangements, you will be responsible for tracking, receiving and transporting your materials on-site.

**Q:** Will security be provided for my personal and exhibit items during the conference?

**A:** Yes, ABRCMS will provide general security service during the Exhibition, especially during exhibitor move-in and move-out times. We ask that each exhibitor take precautions against theft: do not leave materials unattended, keep personal items with you at all times, etc.



## RESERVING AN EXHIBIT BOOTH AND PAYMENT INFORMATION

Steps for reserving an ABRCMS exhibit booth:

**1. Complete, in full, the exhibit booth contract, located on the conference website ([www.abrcms.org](http://www.abrcms.org)).**

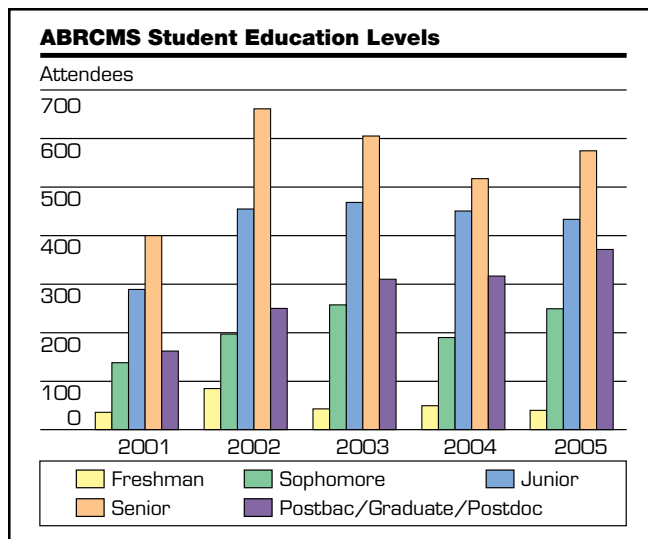
Exhibit booths are assigned on a first-come, first-serve basis. Please indicate your top three choices for exhibit location on your contract. *Check the updated floor plan on website before submitting your contract.* If your choices have already been assigned to another exhibitor, the next best location will be assigned to you. Although we do not guarantee to do so, ABRCMS will attempt to honor all requests for specific exhibit booth assignments.

**2. Mail or fax typed contract with payment to the ABRCMS mailing address listed on the back of this prospectus.**

Exhibit contract is only valid when full payment is received. Only payments in the form of check, money order (made out to ASM), or credit card will be accepted. *Purchase orders are not acceptable.* All contracts must be typed. Upon acceptance of your exhibit booth contract, a confirmation letter and receipt of payment will be sent.

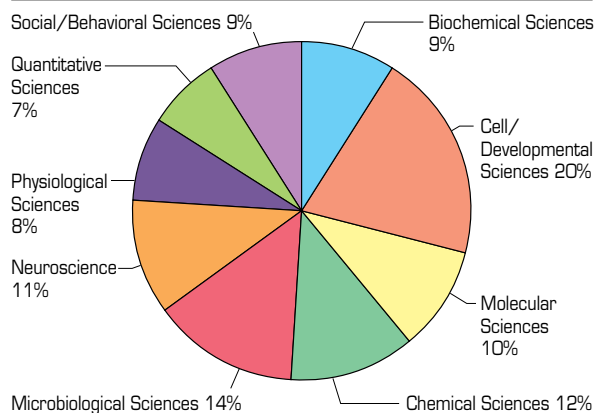
**Based upon previous experience, booth space is generally sold out within two months of the Exhibit Prospectus launch date.**

If you choose to purchase space with another department, please coordinate your requests with ABRCMS staff prior to submitting your contract. *ABRCMS reserves the right to determine final exhibit booth assignments.*



## 2005 Distribution of Scientific Disciplines

Abstracts Submitted by Students



## ELIGIBILITY TO EXHIBIT

The goal of ABRCMS is to foster the advancement of under-represented minority students and encourage students to pursue advanced training in the biomedical and behavioral sciences. Academic institutions, organizations, foundations, professional societies, and federal agencies that offer services and programs for minority students in the biomedical and behavioral sciences are asked to showcase information on: graduate programs, fellowships, and student membership. **Please note, this conference is not a career fair.** Therefore, exhibitors promoting job opportunities will not be allowed to participate in the conference. ABRCMS reserves the right to accept or reject any exhibit contract based on this academic goal.

## CONFERENCE REGISTRATION

One conference registration is included in the exhibit booth registration fee. **All additional exhibitors must register separately by completing the online conference registration form located at [www.abrcms.org](http://www.abrcms.org)**

	Advance Registration	On-site Registration
Students	\$ 350	\$ 450
Non Students	\$ 450	\$ 550

**Conference Registration Opens May 1, 2006.**

**Advance Registration Deadline is October 13, 2006.**

## CONFERENCE LOCATIONS

Anaheim Convention Center  
800 West Katella Avenue  
Anaheim, California 92802  
(Exhibits, sessions & meals)

Anaheim Marriott Hotel  
700 West Convention Way  
Anaheim, California 92802  
(714) 750-8000  
(Sessions & meals)

## EXHIBITOR GUIDE ADVERTISEMENT

In addition to the 100 word complimentary description, exhibitors have the option of submitting a full-page or half-page advertisement in the exhibitor guide. The exhibitor guide will be distributed to all attendees on-site and will serve as a reference to the Exhibits Program. This is a great opportunity to promote your organization and its services. The cost of a full-page advertisement is \$1,000, and a half-page advertisement is \$500. For additional information, contact [abrcms@asmusa.org](mailto:abrcms@asmusa.org) or visit [www.abrcms.org](http://www.abrcms.org). The deadline for submitting an advertisement is **September 1, 2006**.

## EXHIBIT HALL RAFFLE

The exhibit hall raffle has always been a successful component of the ABRCMS Exhibits Program. The goal of having an exhibit hall raffle is to promote student participation in the Exhibits Program. Please donate items such as hats, t-shirts, sweatshirts, windbreakers, duffel bags, backpacks, travel mugs, portfolios, or other items with your institution/organization logo. The more items we receive, the more raffles we can have.

All donated raffle items must be received by **September 1, 2006**, in order to be recognized as a sponsor in the final conference program, exhibitor guide, and on ABRCMS signage. Please send donated raffle items to:

ABRCMS Raffle  
ASM Education Department  
1752 N Street, NW  
Washington, DC 20036

## CHAMPION EXPOSITION SERVICES

Champion Exposition Services will mail an Exhibitor Service Manual to each exhibitor on **September 8, 2006**, which will include rules and regulations, other vendor contact information, freight and labor deadlines, and additional furniture purchasing information. Champion Exposition Services can be contacted at (800) 723-1123, if you have any questions.

## CANCELLATION

All exhibit booth cancellations must be received in writing by **October 2, 2006**. A refund of the exhibit booth fee, minus a \$200 processing fee, will be given for cancellations received by this date. No refunds will be given for any cancellations received after October 2, 2006. All booth cancellations must be sent to the ABRCMS mailing address listed on the back of this prospectus.

## SPONSORSHIP OPPORTUNITIES

The ABRCMS is the largest multidisciplinary student conference in the United States. The conference attracts approximately 2,600 individuals, including 1650 undergraduate students, 280 graduate students, 40 postdoctoral scientists and 650 faculty and administrators. The conference is designed to encourage students to pursue advanced training in the biomedical and behavioral sciences and provide faculty mentors and advisors with resources for facilitating students' success.

ABRCMS welcomes your participation and invites you to partner with us to take advantage of our many sponsorship opportunities. Let us be your gateway to increase exposure and heighten awareness of your organization. Further details on sponsorship opportunities is provided at [www.abrcms.org](http://www.abrcms.org). If you are interested in sponsoring an event or activity, contact Irene Hulede at (202) 942-9295 or [ihulede@asmusa.org](mailto:ihulede@asmusa.org).

### Sponsorship options include:

T-Shirts/Tote Bags .....	\$30,000
Keynote Speaker .....	\$20,000
Plenary Session .....	\$15,000
E-mail Center .....	\$10,000
Computer Workstation .....	\$10,000
Refreshment Breaks .....	\$8,000
Concurrent Session .....	\$5,000
Graduate/Postdoctoral Networking Social .....	\$5,000
Entertainment/Social .....	\$5,000
Poster/Oral Competition Awards .....	\$250 each (minimum 8 awards)
Unrestricted Sponsorship .....	any amount

### Sponsorship benefits:

- Sponsor is recognized in conference program
- Sponsor is recognized on conference signage
- Sponsor reaches target audience in a highly visible way
- Sponsor heightens awareness of their organization's product and services

# Floor Plan

## ABRCMS

November 8-11, 2006 • Anaheim Convention Center • Exhibit Hall A

Premier Booths \$1800



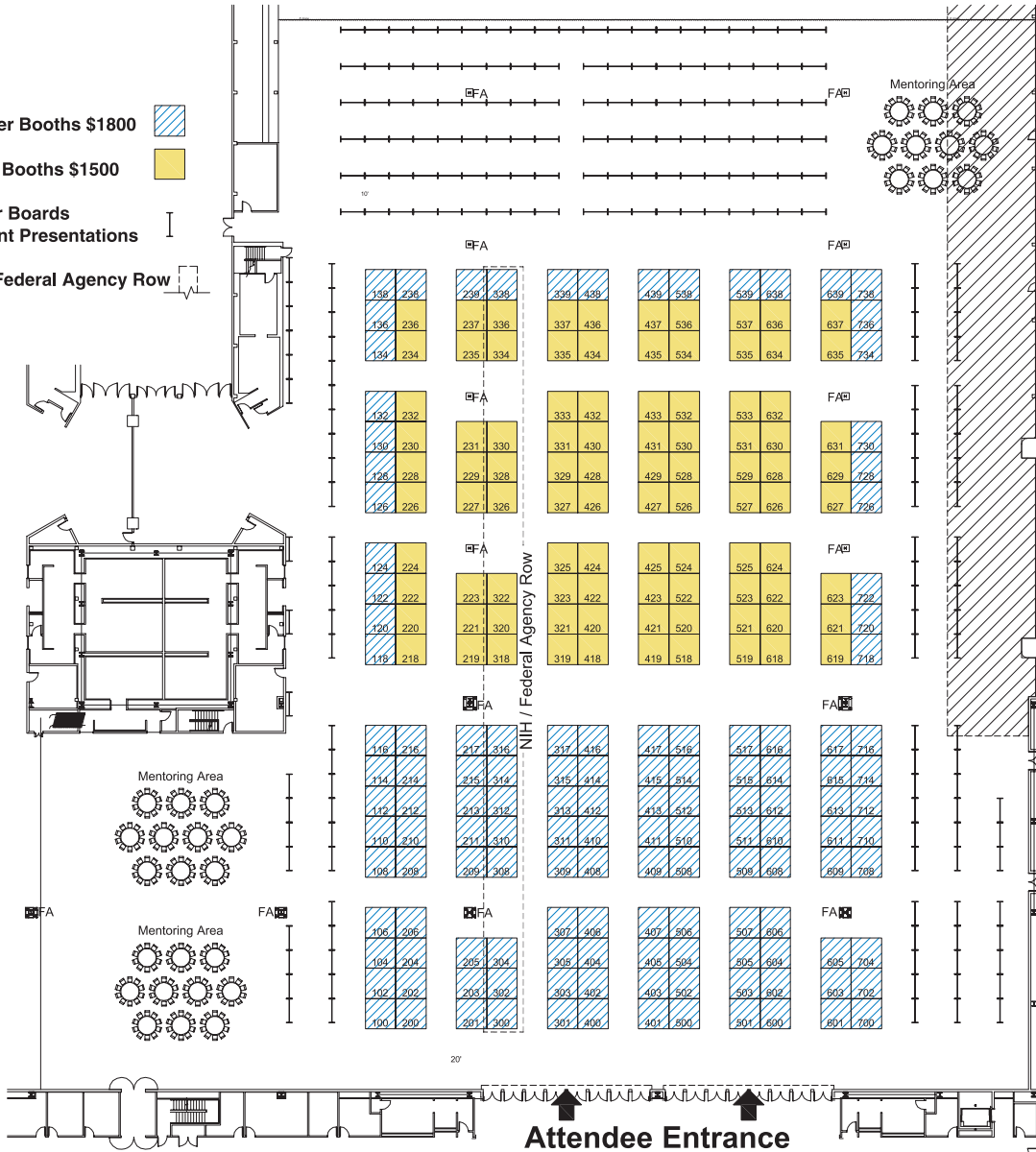
Prime Booths \$1500



Poster Boards  
Student Presentations



NIH / Federal Agency Row



\*This floor plan is subject to fire marshal approval.

## CONTACT INFORMATION

### ***Exhibits & General Inquires:***

(202) 942-9317, abrcms@asmusa.org

### ***Conference Program & Sponsorship:***

Irene Hulede  
(202) 942-9295, ihulede@asmusa.org

### ***Student Presentations & Travel Grants:***

Ronica Rogalski  
(202) 942-9228, rrogalski@asmusa.org

### ***ABRCMS Mailing Address:***

ABRCMS  
ASM Education Department  
1752 N Street, NW  
Washington, DC 20036  
(202) 942-9329 (fax)  
ASM Federal Tax I.D. #38-1616141

## 2006 ABRCMS EXHIBIT DATES AND DEADLINES

**March 27:**

Exhibit Registration Opens

**September 1:**

Exhibitor Guide Description Deadline  
*(included in booth purchase, limited to 100 words)*

Raffle Prize Donation Deadline

Exhibitor Guide Advertisement  
Deadline

**September 8:**

Exhibitor Service Manual mailed  
from Champion Exposition Services  
*(for rental of additional booth  
equipment and accessories)*

**October 2:**

Exhibit Booth Cancellation Deadline  
*(after this date, no refund will be  
issued)*

Hotel Registration Deadline *(for  
discounted rate)*

**October 13:**

Advance Conference Registration  
Deadline

Conference Registration  
Cancellation Deadline

**November 8:**

Exhibit Set-up *(2:00-8:00 pm)*

**November 9-11:**

Exhibits Program

**November 11:**

Exhibit Take-down *(12:00 noon-  
2:00 pm)*



Visit the ABRCMS website,  
[WWW.ABRCMS.ORG](http://WWW.ABRCMS.ORG),  
for more information.